



In the past we have said "thank you" by selecting a list of premiums to which our customers were entitled, depending on the size of order and the earliness with which it was received. In order to give you a wider selection of premiums, this year we are letting you use 10% of your nursery order to apply on any nursery item you wish to select, if your order totals \$5.00 or more and if it is postmarked not later than October 1, 1954.

### You may take advantage of your Premium Bonus as follows:

If, for example, your order totals more than \$5.00 (say, \$5.50) your 10% Premium Bonus amounts to 55c. It can not be used as a cash discount. Instead, you may select another item from the catalog. If its price is 55c or less, your Premium Bonus pays for it in full. If it amounts to more than 55c (say 75c) you simply inclose the additional 20c.

### No limit to your Premium Bonus!

There's no limit to how big your Premium Bonus can get . . . you can use 10% of your nursery order as long as it totals over \$5.00. If your order totals \$100, your premium bonus amounts to \$10.00! Our guarantee holds good on all items ordered as Premium Bonus.

### Premium Bonus must travel with your order

We must make one condition: Your Premium Bonus selection must be one that can be shipped with your order. In other words, if you order only bulbs, please select bulbs as your Premium Bonus. If you order only perennials, your Premium Bonus should be a perennial. The same for trees or hedges. However, if you order several items (say, roses, bulbs and perennials), you can select a Premium Bonus from any of these categories.

### HERE'S HOW TO USE YOUR PREMIUM BONUS:

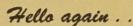
### DO'S

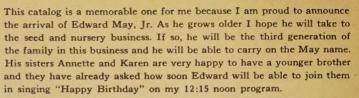
- 1. Use your Premium Bonus to select additional items (that can be shipped with your regular order).
- 2. Use your Premium Bonus on any order over \$5.00.
- 3. Use your Premium Bonus as partial payment on items more costly than your Premium Bonus.
- 4. Do expect the same high quality as the rest of your order (our regular guarantee applies).

### **DON'TS**

- 1. Don't use your Premium Bonus as a cash discount.
- 2. Don't take Premium Bonus on orders under \$5.00.
- 3. Don't select items that must be shipped separately (we reserve the right to substitute in this case).
- 4. Don't accumulate Premium Bonuses. Each must be used on your current order.

Please indicate your selection of Premium Bonus on your order. If you do not select one, none will be sent.





The anticipation that within a few short years another May will be coming into the business gives me an even greater desire to carefully watch our reputation of supplying the finest merchandise available at fair prices. All of us at the May Seed Company value most highly the confidence and trust you have placed in us and we are not going to jeopardize in any way the faith you have placed in us.

In this catalog we have listed most items we recommend for fall planting. We do not have enough pages in this book to list all items which can be planted in the fall, so if you desire some things which are not listed you can order from our last spring's catalog at the same prices shown in that book.

At the left are the details of our new Premium Bonus. I hope you will take advantage of this new system, and I know you will like it better, for it enables you to choose premiums of your choice.

On behalf of the several hundred people who work at the seedhouse I sincerely wish to thank you for the many fine orders you have sent us. We appreciate your business and will do everything within our power to continue to merit your confidence in the future.

I am pleased to tell you the weather has been conducive to the growing of nursery stock and again the quality of our plants and trees will be the finest available. We ship only the best, and you will be well pleased with the items you order from us.

### **Your Nursery Stock** shipped POSTPAID if you live in this circle

In order to maintain our low prices on pursery stock. we must ask our customers who live over 600 miles from us (see map at right) to add 10% to the amount of their nursery orders only (trees, bulbs, shrubs, hedges, etc.) Seeds and other items, unless otherwise noted, are postpaid everywhere. So, if you live outside the circle at the right, please add 10% to the amount of your nursery



Edward May

### YOU CAN ORDER FROM OUR 1954 SPRING CATALOG

While prices on a few things have risen since our Spring Catalog was sent to you, most prices held steady and you can order from it now. If you order any item where there has been a considerable increase in price we will write and tell you about it before booking your order. Anything which cannot be sent to you this Fall will be booked for delivery next Spring and you will be advised accordingly.



## Exotic, Long-Lasting Lily-Flowering Tulips

Truly unusual shapes, and delightful colors. These new tulips created a sensation in our gardens this Spring. You can be the first to grow these exotic new varieties.

8094. Martha (Red) 8096. Marcellina (Pink)

8095. Mrs. Moon (Tellow) 8097. The Bride (White)

Alike or assorted: 3 for 39c; 6 for 70c; 12 for \$1.25; 25 for \$2.25, Postpaid.

COLLECTION OF ALL 4: 4 each of the 4 Lily-Flowering Tulips above. Order No. 8098.

ALL 16 ONLY \$1.39, POSTPAID.



So fragrant that a bed of them will perfume the whole yard and a bouquet scent up an entire room. Beautiful colors, too. Blooms come early, just ahead of the tulips. Without any special care they come up year after year. Our fine quality bulbs come to us direct from Holland. Complete instructions sent with each order.

8190. La Victoire (Red) 8194. L'Innocence (White) 8192. City of Haarlem (Yellow)
8191. King of the Blues 8193. Queen of the Pinks
3 or less, 25c each; 4 to 12, 20c each; 13 or more, 15c each, Postpaid.

HYACINTH GARDEN — Order No. 8147
6 each of 5 Varieties Above, All 30 only \$4.19
2 Collections (60 Bulbs) only \$7.75



## RED EMPEROR The World's Largest!

8099. So big and so brilliant that you aren't going to believe it until you see it with your own eyes. The blooms alone are often well over 4 inches tall, 8 inches across when wide open. And the color is the brightest, most brilliant red you can imagine. Red Emperor is more than a novelty. It is a flower of amazing size and great brilliance.

3 for 60c; 6 for \$1.00; 12 for \$1.85; 25 for \$3.35, Postpaid.



## Vesper Iris

2344. Named for its habit of blooming only in the afternoon and early evening, the "Vesper Hour." Flowers, like miniature iris blooms, are creamy-white with violet-purple markings. Profuse bloom all Summer on many branched stems about 2 feet high. Especially prized for blooming on into August when flowers are scarce.

Each 39c; 3 for 98c, Postpaid.

## YOU CAN HAVE A BEAUTIFUL LAWN!



MAYPARK LAWN SEED and FALL PLANTING the perfect combination for a

**GREEN VELVET LAWN** 

Yes, the combination of formula-made, Germaytreeted Maypark and nature's seeding time will certainly start you toward a green velvet lawn. Fall is Mother Nature's own seeding time, when cool weather and moisture encourage fine-bladed lawn grasses to make deep, heavy root growths.

Maypark is a blend of Kentucky Blue Grass and other permanent, perennial grasses in the exact proportion to give you a beautiful lawn. All new crop seed, it resists crab grass, stays green longer and, planted in the Fall, makes a "Green Velvet" lawn for you. Order No. 991.

Lb. \$1.39; 3 lbs. \$3.98; 5 lbs. \$6.60; 10 lbs. \$12.95, Postpaid.

### New! MERION BLUE GRASS MIXTURE Goes Three Times As Far

999. For the most beautiful lawn you ever saw! Contains Merion Blue Grass, the new extra-healthy, disease-free bluegrass. Darkest green color you ever saw, and stays green through late-summer hot, dry spells. Spreading habit of growth saves on seed and saves on mowing Also contains Creeping Red Fescue, which does so well on poor soil; Highland Bent, the fine bladed bent grass that grows so fast; and Chewings Fescue, which makes quick growth and solid turf fast, even in shade.

1 pound covers 750 square feet . . . goes three times as far as other grasses. Actually costs

1 lb. \$2.59; 3 lbs. \$7.45; 5 lbs. \$11.95, Postpaid.

MERION BLUE GRASS 998. Straight Merion Blue Grass . . . not a mixture. We have limited amounts available for those who want the absolute best . . . the finest grass seed ever developed.

Half Pound, \$2.40; Lb. \$4.35; 3 lbs. \$12.75; 5 lbs. \$20.75, Postpaid.

### BACK LOT MIXTURE

992. A dependable mixture of quick-growing, permanent grasses. Low cost makes it ideal for seeding back lots, banks, waste ground, etc. For a durable, satisfactory seeding at reasonable

5 lbs. \$3.75; 10 lbs. \$7.25, Postpald.

### CREEPING BENT GRASS

997. Makes a soft, permanent green carpet. Extremely hardy and multiplies both from creeping roots and branching tops. Makes a beautiful permanent lawn, growing richer and luxuriant each season.

 $\frac{1}{2}$  lb. 75c; lb. \$1.35; 3 lbs. \$3.95; 5 lbs. \$6.25, POSTPAID.

# NOW! The Biggest S Lawn Grass News In Years

Every pound of Earl May Lawn Grass Seed is GerMAYtreeted; This new secret formula now protects all Earl May Lawn Seeds against fungus, bacteria, rot and insects. You'll see the difference in your lawn: a heavier, thicker stand of "green velvet."

GerMAYtreeted lawn seed will help you be sure your lawn will get off to a healthy, vigorous start.

### KENTUCKY BLUE GRASS

The deep rooted lawn grass that makes the best permanent lawns. A dark green velvety carpet of grass, the favorite everywhere. The seed we offer you is selected from the best heavy sodded Kentucky Blue Grass meadows. Our seed is 7 to 9 pounds heavier than the 14 pound per bushel standard. Extra heavy, strong germinating seed that grows quick.

993. HEAVY WEIGHT FANCY.
Lb. \$1.65; 3 lbs. \$4.85;
5 lbs. \$7.95; 10 lbs. \$15.65,
Postpaid.

### SHADY LAWN GRASS MIXTURE

995. Grass for the shady spots, Thrives in the shade where other grasses fail. This mixture is a blend of the best fine bladed grasses which we know from experience will thrive in the shade. We have tested it time and again and we are confident it will do the same for you.

Lb. \$1.39; 3 lbs. \$3.98; 5 lbs. \$6.60 10 lbs. \$12.95, ALL POSTPAID.

### WHITE DUTCH CLOVER

996. This white blossom lawn clover is a great help in getting grasses established. It grows quickly to hold the soil and protect the young grass. It produces nitrogen in the soil which makes excellent food for the grasses. And, it makes a beautiful lawn combination with Blue Grass. One pound will be enough for the average city lot.

1/2 lb. 79c; lb. \$1.50; 3 lbs. \$4.35, Postpaid.

### HOW TO GROW A LUSH LAWN IN FIVE EASY STEPS . .



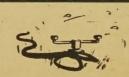
1 GOOD BED



2 FERTILIZE



3 GOOD SEED



4 KEEP MOIST



5 TRIM 2 TO 3 INCHES

NOW IS THE TIME TO SEED YOUR LAWN



Showiest of them all! These flashing bi-color tulips are fast growing in popularity. If you want to cause a little sensation in your neighborhood and be the envy of your friends, plant all of these contrasting beauties this

8091. PRINCE CARNIVAL. Flame-like slashes of fiery red and yellow. Really startling beauty. 3 for 50c; 6 for 85c; 12 for \$1.50; 25 for \$2.65, Postpoid.

8090. AMERICAN FLAG. Crimson and white in a dazzling display. Very showy. 3 for 55c; 6 for 95c; 12 for \$1.65; 25 for \$2.98, Postpaid.

8101. DAYBREAK, Most unusual coloration: Creamy white with blue edging. 3 for 60c; 6 for 85c; 12 for \$1.50; 25 for \$2.65, Postpaid.

8093. ROSE BEAUTY. Snowy petals topped with glowing rose. A real charmer. 3 for 50c; 6 for 85c; 12 for \$1.50; 25 for \$2.65, Postpoid.

8102. PRINCESS MARGARET ROSE.
Vivid scarlet splashed against rich, deep yellow. 3 for 40c; 6 for 70c; 12 for \$1.19; 25 for \$2.25, Postpoid.

8103. MONTGOMERY. A striking combination of white and bright pink. One of the finest available. 3 for 40c; 6 for 70c; 12 for \$1.19; 25 for \$2.25, Postpaid.

GRAND COLLECTION OF ALL 6

8104. You can be the envy of your friends by planting all these flashing bi-colors this Fall. 4 each of the beauties above, all 24 bulbs, only \$2.35, Postpaid.

\$4.35, Postpaid.

Order No. 8105. 8 each above (48 Bulbs) only \$4.25, Postpaid.

## Orchid-like DUTCH IRIS

Seen in a corsage it's hard to believe these exotic, orchid-like blooms are Iris. Yet, since we import these bulbs ourselves, you can have all you want at a low, low cost. We send you a grand mixture of lovely colors . . . jewel tones that will complement any costume when worn as a stunning corsage.

8045, Imperator 8046, White Excelsion 8047, Yellow Queen 10 for 50c; 25 for \$1.15; 100 for \$3.25, Postpaid.

> 8048, 10 each (30 bulbs) \$1.15 8049, 20 each (60 bulbs) \$1.95



## Peonies

### **Beautiful and Abundant**

The most gorgeous and most dependable of all the Perennials. Enormous blooms are a marvel of beauty on the bush and are unexcelled for cut flowers. Easy to grow, Peonies thrive and bloom year after year, even when neglected. Our big 3 to 5 eye root divisions will grow and bloom abundantly for you.



### **MEMORIAL DAY FAVORITES**

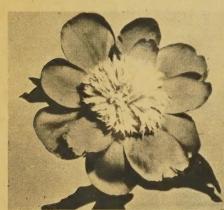
Lawns and cemeteries throughout the country give glorious testimony to the beauty of the three wonderful Peonies listed below.

3324. KARL ROSEFIELD. Deep crimson color with a perfectly-shaped bloom.

3336. MONS JULES ELIE. Huge round flowers are beautiful frosty pink.

3312. FESTIVA MAXIMA. White with red flecks.
YOUR CHOICE: \$1.00, POSTPAID.

ORDER NO. 3318. One each of 3 Memorial Day Favorites above. ALL 3 ONLY \$2.50, POSTPAID.



Exquisite New Peony

## **MIKADO**

3348. A rare beauty, one of the most beautiful of all anemone flowering peonies. The large outer petals are vibrant glowing red. The densely double, high crowned center is golden yellow. Big 3 to 5 eye root divisions. Each \$1.75, Postpaid.



## THREE OF THE WORLD'S FINEST

### WALTER FAXON

3303. Blooms of shimmering pink are very large, perfectly formed, and delightfully fragrant, A consistent award winner. Blooms mid-season.

Each \$1.25, Postpaid.

### FRANCES WILLARD

3341. An off-white with carmine touches when it opens, Frances Willard changes to pure white. A truly beautiful flower.

Each \$1.15, Postpald.

### FELIX CROUSSE

**3310.** Deep crimson flowers, perfectly shaped and borne on long, strong stems. A real favorite with peony lovers.

Each 90c, Postpaid.

ORDER ALL 3.

Order No. 3308. One each of 3 above. All 3 only \$2.95, Postpaid.



## PEONIES BY COLOR At a Bargain Price

Choose any colors you prefer—Red (3315), Pink (3316), and White (3317), alike or assorted. We'll send them labeled as to color and guaranteed to please you. You may get finer, more expensive varieties where we have them in quantities too scarce to list. We will send you our regular Big 3 to 5 Eye Root Divisions.

YOUR CHOICE BY COLOR

Each 85c; 3 for \$2.15, Postpaid.

### COLOR COLLECTION

Order No. 3314. One each of Red, Pink and White. A wonderful combination at a real bargain price. All 3 only \$1.95, Postpaid.

### A FREE GIFT FOR YOU

As a special gift to Peony lovers who order \$5.00 worth or more of Peonies this fall we will send Mikado without extra cost. We know you will treasure it as one of the very loveliest flowers in your yard,



3309. PRESIDENT ROOSEVELT. One of the finest brilliant red peonies. Blooms are big and long-lasting. An ideal cut-flower type. Euch 90c, Postpaid.

3339. LA PERLE. Bud is pink, turning to pearly white as the bloom opens. Big size and intensely fragrant. Mid-season. Each 90c, Postpaid.

3307. MONS MARTIN CAHUZAC. This one won immediate approval from everyone who saw it here. A deep rich red...almost black. A wonder peony and one you will cherish. Each \$2.00, Postpaid.

3344. SARAH BERNHARDT. Huge blooms of fairest apple-blossom pink, each petal tipped with silver. Very double, and fragrant, too. Each 95c, Postpaid.

### ORDER ALL FOUR

Order No. 3338. One each of 4 Peonies above. ALL 4 FOR ONLY \$3.95, POSTPAID.

Page 6



# ORIENTAL POPPIES

For sheer brilliance and dazzling color no other flower matches the Oriental Poppy. Often the blooms are 10 to 12 inches across and are borne on stems 3 feet long. They command breathtaking admiration wherever they are seen. And are very easy to grow, sure to bloom, extremely hardy, and become more beautiful each year. Bloom in May and June. We will send you Hardy Outdoor Grown Plants, sure to grow and sure to please you. They will be shipped to you at the proper planting time together with easy planting instructions. Order today.



### WUNDERKIND

### POPPY GARDEN

Order No. 2427

One each of Oriental Poppies at right. (A \$3.27 Value).

\$2.65 POSTPAID **2424.** WUNDERKIND. One of the very largest. Watermelon pink with glossy black markings. Each \$1.00.

2425. RED FLAME. Flaming bright red with blue-black markings. Each 69c.

**2421. HENRY CAYEAUX.** Rosy lavender with purplish black markings. **Each 69c.** 

2426. GROSSFURST. Deep red with darkish sheen. Huge blooms often 8 to 10 inches across. Euch 89c.



## IMPORTED FRENCH PAPER WHITE NARCISSUS

Guaranteed to Bloom

8156. For several years due to war and the after-effects of war we were unable to get French Grown paper whites. Now we are able to supply them again. The finest, heaviest flowering paper whites grown. Save yourself the disappointment of failure to bloom by planting these free blooming bulbs. It is easy to have lovely fragrant clusters of Paper White Narcissus. A shallow bowl, some coarse pebbles to support the bulbs, and plenty of water. Plant some two or three weeks apart and you can enjoy them through all the cold, dreary Winter months. Keep in a cool place for the first three weeks. Then bring them out in the sun of a window.

3 for 50c; 6 for 89c; 12 for \$1.59, Page 8 Postpaid.



### HOLE-IN-ONE BULB AND PLANT SETTER

Makes a hole in one easy operation. Simply cut the tool into the soil, remove it with a twisting motion. Out comes a plug of soil, leaving a perfectly flatbottomed hole. Ideal for

pot-grown plants or bulbs. The handiest gadget you've seen.

Each \$1.00, Postpaid.

## MAY-WAY PLANT BOOSTER



### For Yard, Garden, Foliar Feeding.

Ideal for feeding lawns, roses, shrubs. May-Way Plant Booster is an instantly-soluble plant food, with an added hormone to promote faster growth. Supplies needed nutrients to plant immediately. One pound makes 16 gallons of solution . . . lawns require 1 gallon to 50 square feet of lawn. Plant Booster is ideal for foliar feeding. Full instructions with order.

5 Lb. Can, \$4.50 Lb. Can, \$1.00, Postpaid



### GLORY OF THE SNOW

8050. Dainty little skyblue flowers come out very early in the Spring. Completely hardy, come on year after year. Plant them in groups of 5 to 10 in the foreground of your borders. Grow 5 inches high. 10 for 45c; 25 for 95c; 100 for \$2.98, Postpaid.



### SNOWDROPS

8051. These large white flowers are often in bloom before the last wet snow melts away. They are attractively bell-shaped and prove very attractive planted in groups most anywhere in your yard. Grow 10 inches high. 10 for 65c; 25 for \$1.35; 100 for \$4.50, Postpaid.

Don't Miss The New

## PREMIUM BONUS

See Page 2



### **Huge Bulbs For Tremendous Blooms**

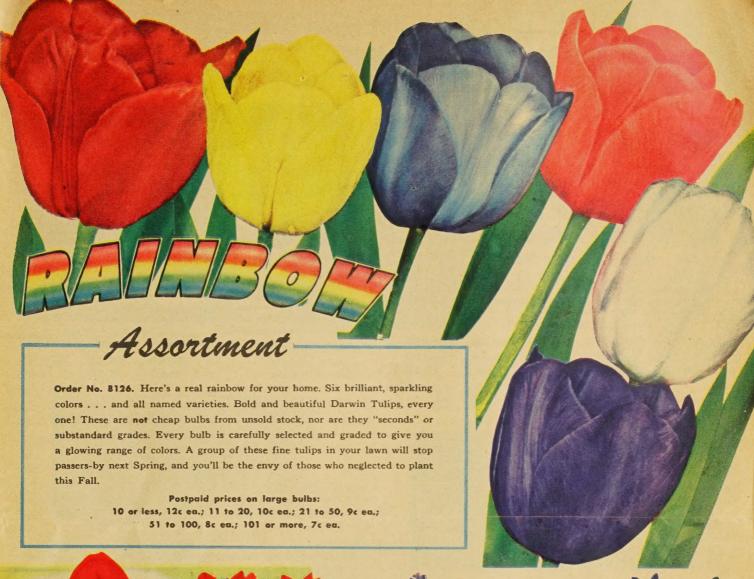
## AMARYLLIS

You can have these immense blooms of breath-taking beauty in your home this winter! The tremendous blooms are huge . . . often over seven inches across . . . and the clear, sparkling colors are simply fantastic. These big bulbs are a little smaller than those on Page 9, and, because they are untreated, will bloom a little later. But they'll still outdo anything you've ever seen. 2 or 3 spikes will rise from each bulb, and each spike will be crowned by 3 to 4 flowers.

### Easy to Grow

Even a beginner will have no trouble with these guaranteed bulbs. Complete instructions come with each order. Your choice of RED (8003) and WHITE (8004).

Each \$2.95, Postpaid





Tremendous Blooms!

### PREPARED AMARYLLIS

Planted in November, these specially prepared bulbs will burst out with huge, gorgeous blooms in January! Huge, exquisite flowers glow in brilliant color . . . a really dazzling display of indoor bloom. Each big bulb (28 cm. or over) produces at least 2 stalks ... with 3 or 4 big blooms on each stalk. Anyone can grow brilliant blooms 7 to 9 inches across. Complete, easy instructions included with each order. Your choice of WHITE (8002) or RED (8001).

Each \$3.95, Postpaid



Grape Hyacinth

8159. (Muscari), Bloom very early in the 8157. (Wood Hyacinth, Bluebells). Bright Spring, often right after the last late snow, 6 to 7 inches high. Planting instructions with your order. 10 for 39c; 25 for 85c; 100 for \$1.95, Postpaid.

Scilla

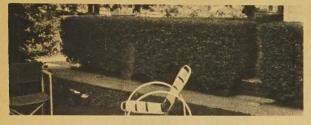
blue flowers, 6 to 7 inches high and they will be blooming for you in earliest Spring. 10 for 60c; 25 for \$1.25; 100 for \$3.95, Postpaid.

## Crocus

8182. First to bloom in the Spring. Grow only 4 or 5 inches high. Your choice of Blue, Purple, Yellow, White or Striped. 10 for 69c; 25 for \$1.55; 50 for \$2.65; 100 for \$4.50, Postpaid.

Order No. 8181. 5 each of above Crocus. All 25 Bulbs Only \$1,35, Postpaid.





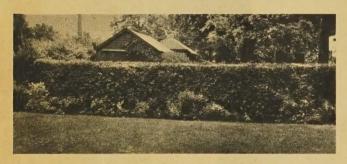
### HARDY AMOOR PRIVET

**5506.** Best of all for a compact trimmed hedge from 10 inches to 6 feet high. Hardiest of all the Privets, too! The foliage is dark glossy green and becomes very dense with repeated trimming. Trim it anytime. Shape it any way you please. Set the plants one foot apart.

1-Year Size, Well Branched Plants

Prepaid	Per 12	Per 25	Per 50	Per 100
12 to 18 inch	\$2.25	\$4.40	\$8.35	\$16.00
18 to 24 inch	3.25	6.25	12.00	21.50

Special ORDER NO. 5550, POSTPAID \$1.25

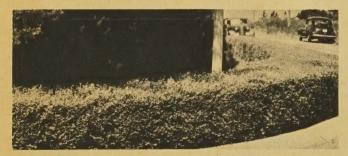


### HONEYSUCKLE (Tatarian)

5508. Best of all for taller screening type hedge. Grows naturally to 10 or 12 feet high but can be trimmed and held to 5 or 6 feet. Blooms in May with pink or white flowers followed by attractive red berries. Extremely hardy. For natural growth plant 5 feet apart, for trimmed hedge plant 2 feet apart.

1-Year Size, Well Branched Plants

Prepaid	Per 12	Per 25	Per 50	Per 100
12 to 18 inch	\$2.95	\$4.95	\$9.25	\$17.75
18 to 24 inch	3.75	6.95	12.95	23.95



### GREEN LEAF BARBERRY

**5505.** Very attractive hedge from  $1\frac{1}{2}$  to 4 feet high. The foliage is lustrous dark green and, at frost time turns to beautiful reds and browns. Attractive red berries hang on all winter. For natural growth, plant  $2\frac{1}{2}$  to 3 feet apart, for clipped hedge 1 foot apart.

2-Year Size, Seedling Plants

Prepaid	Per 12	Per 25	Per 50	Per 100
12 to 18 inch	\$2.50	\$5.15	\$9.25	\$17.50
18 to 24 inch Page 10	3.50	6.75	12.75	23.95

You will gain weeks of growth next Spring if you plant your Hedge this Fall. Our hardy, vigorous hedge plants will be on their way next Spring long before others will be able to work the ground. Shipment made after the plants go dormant this Fall. Complete instructions. Please order early.



### **EVERGREEN HEDGE**

7114. (American Arbor Vitae). Now you can have a beautiful, hardy hedge that stays green the year 'round! American Arbor Vitae is ideal for your hedge, because it stands transplanting and shearing best of all. Luxurious green foliage is lacy and thick. Plant 12 to 18 inches apart and water frequently.

Prepaid	10	25	100
6 to 10 inch	\$1.90	\$4.40	\$14.50
10 to 12 inch	2.40	5.30	18.60



### **BRIDAL WREATH**

5511. (Spirea Van Houtte). The long, gracefully arching branches are literally covered with white bloom in May. Looks like a snow-bank when in full bloom, and makes an ideal hedge up to 5 or 6 feet. If you want lots of bloom clear to the tip of every branch, do not trim. For natural growth plant 3 feet apart. For trimmed hedge plant 1 foot apart.

1-Year Size, Well Branched Plants

Prepaid	Per 12	Per 25	Per 50	Per 100
12 to 18 inch	\$2.95	\$4.95	\$9.25	\$17.75
18 to 24 inch	3.60	7.00	13.00	24.00

Special ORDER NO. 5551 POSTPAID \$1.25



### CHINESE ELM

5512. The fastest growing hedge in America. Grows densely from the top to the ground, and the more you trim it the more compactly it grows. Grows so rapidly it will make a dandy hedge in just a very few months. Selected plants for hedging purposes. Plant 1 foot apart.

2-Year Size, Seedling Plants

Prepaid	P	er 12	Per 25	Per 50	Per 100
12 to 18 i	nch	\$0.95	\$1.80	\$3.25	\$5.50
18 to 24 i	nch	1.25	2.25	3.85	6.75

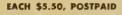
## SHADE TREES-for Life-Long Beauty

For new beauty to your home and comforting shade for you and your family, plant Shade Trees. Plant them this Fall. They gain extra weeks of growth by being out there ready to start with the first breath of Spring. Our Shade Trees are expertly grown to give you a shapely tree. They are heavy rooted, well developed, sure to succeed for you. Complete planting instructions sent free. Order today.



### MORAINE LOCUST

5814. (Pl. Pat. No. 836). The new thornless and seedless Locust! This beautiful new tree develops into a beautiful vase shape, one of the most graceful trees you've ever seen! Your lawn will love these trees, because the leaves are so finely-cut and fernlike, grass thrives in the shade. Very hardy and grows rapidly. The wood is hard and tough like all locusts, so you need not fear wind or snow damage. A great tree by any standards, Moraine will soon be an outstanding favorite everywhere. 5 to 6 foot





### LOMBARDY POPLARS

**5804.** Above you see the stately pyramidal growth of the Lombardy. It is a wonderful tree for planting along a border and is the finest tree for screening purposes. The leaves go clear down to the ground and the tree makes very fast growth.

P	POSTPAID								Each	Per 3	Per 6
5	to	6	ft.	Size					.\$1.00	\$2.75	\$4.95
									. 1.85	4.75	8.75
8	to	10	ft.	Size					. 2.50	6.85	12.35

LOMBARDY SPECIAL
Order No. 5632, 3 to 4 Ft. Trees

6 for \$1.00



### 5815. NIOBE GOLDEN WEEPING WILLOW.

Gracefully drooping branches and a golden colored bark make Niobe Golden Weeping Willow a most attractive tree in both winter and summer. The branches often droop clear to the ground and the golden bark is lovely to see the year around. Niobe is a rapid grower. Attractive when planted in a prominent place as shown in the picture, and especially attractive near a lily pool or a rock garden.

						Each	Per 2
4	to	5	ft.	Size,	Postpaid	 .\$1.35	\$2.50
5	to	6	ft.	Size,	Postpaid	 . 2.00	3.50
6	to	8	ft.	Size,	Postpaid	 . 2.85	5.35



### ALMEY FLOWERING CRAB

5703. Sensational dollar-size blooms of glistening, fiery crimson. Almey rightfully claims its place as the most beautiful flowering crab in America. It blooms young, and from a distance appears to be a mass of flame. Don't miss starting yours this Fall. 4 to 5 foot trees.

Each \$3.35; 2 for \$6.35, Postpaid.



### CRIMSON KING MAPLE

5822. (Patent No. 735). A wonderful new tree, so colorful and beautiful it deserves a place with our flowering trees. Foliage is brilliant maroon, with lighter tips that glisten brilliantly in the sun, giving the appearance of being continually in bloom. It retains its magnificent color throughout the season. Hardy everywhere, makes most shapely growth. Very scarce.

POSTPAID	Each	Per 3
4 to 5 ft. Size	 \$4.50	\$11.75



### CHINESE ELM

**5801.** Fastest growing of them all. Before the first year is past you will begin to have the shade you want. And growth continues at a very rapid rate. You can't beat the Chinese Elm for fine shade in a hurry. Selected, shapely, well developed trees.

P	051	PAIL	•	Each	Per 2
6	to	8 ft.	Size	 \$2.75	\$5.00
8	to	10 1	t. Size	 3.75	7.00

### CHINESE ELM SEEDLINGS

5600. Cut them to about 6 inches from the ground for a thick, bushy windbreak. For several rows, space rows 15 to 20 feet apart. Extra hardy, outdoor grown plants.

All	Postp	ai	id						P	er	25	Per 50	Per 100
12-1	8 inc	h			٠	5			.\$	1	.25	\$2.15	\$ 3.69
18-2	4 inc	h		٠			٠			1.	.75	3.10	5.25
2-3	feet	٠					۰	٠		2	.50	4.70	8.90
3-4	feet									3	.95	7.50	12.95



**5808.** Fastest growing of the hardwood trees, Pin Oak always makes a most shapely and attractive growth. Bright green foliage is deeply cut, and it colors rich browns and reds in the Fall. 6 to 8 ft. size.

EACH \$7.95. POSTPAID





### RUBRUM

3705. Judged by many to be our most magificent Lily. The pink blooms are delicately edged with white and attractively mottled with deeper red. Rubrum is a vigorous grower, completely hardy. Grows 3 to 4 feet high, blooms in August.

Each 70c; 3 for \$1.65; 6 for \$2.75, Postpaid.



### RED CORAL

3704. Blooms look like tiny flashes of fire. Only two inches across, they are brightest red and waxy, and glisten with brilliance. Really unusual, and sure to command admiration. 6 to 8 blooms symmetrically spaced on a stem about 18 inches high.

Each 39c; 3 for 98c; 6 for \$1.65, Postpaid.

### New! OLYMPIC HYBRID

3740. This magnificent new lily is probably the finest lily available today! Tremendous vigor and freedom of bloom. Beautiful, graceful blooms are huge and fragrant. A wonderful variation in color, from glistening white, through yellow and icy green to delicate pink. Stems 4 to 6 feet tall, and the blooms come on in late July and August. Order early, to assure receiving this gorgeous lily.

Each 65c; 3 for \$1.59; 6 for \$2.85, Postpaid.



### FLAME

3700. The upright clusters of Flame Lilies are a solid mass of beaming color. As many as 15 flowers are borne on a single stem. Completely hardy, Flame increases rapidly. It grows 18 to 20 inches high, and begins blooming early in June.

Each 50c; 3 for \$1.35; 6 for \$2.50, Postpaid.



### MADONNA

blooms of Madonna are purest white. The stamens are rich yellow. Each stem may have to 11 blooms when well established. Very fragrant, too. Plant in a sunny location, about inches deep. Sure-to-bloom bulbs.

3 for \$1.65; 6 for \$2.95, Postpaid.



### REGAL

3706. Long America's favorite, and for very good reasons! Regal is most prolific; often a single stem will display 15 to 25 blooms. Very hardy, it increases steadily year after year. Grows 3 to 4 feet high, and blooms in June and July.

LARGE 5 TO 6 INCH BULBS. Each 35c; 3 for 79c; 6 for \$1.35, Postpaid.

JUMBO 6 to 8 INCH BULBS, Each 39c; 3 for 98c; 6 for \$1.65, Postpaid.



### **New!** PRESTON HYBRID

3715. Huge, graceful blooms, beautiful and fragrant, appear abundantly on long, strong stems. Delightful colors range from lemon yellow to burnished orange. A really delightful show in July and August. Don't miss this unusual beauty!

Each 70c; 3 for \$1.65; 6 for \$2.75, Postpaid.



### LILY GARDEN. For Bloom all Summer!

Start seeing FLAME blooms in June, REGAL and RED CORAL in late June and July and RU-BRUM and PRESTON HYBRID in late July and August.

Order No. 3731
One each of 5 lilies above
All 5 Only \$1.65, Postpaid.



### of Immense Size and Wondrous Colors

Plan now to have this most popular of the Summer blooming perennials in your garden next year. You will certainly be thrilled with the huge heads of bloom, the brilliant glowing colors. Heads of bloom often twice as large as the pictures shown here. Plants we send are hardy and vigorous. Have already bloomed in the nursery this Summer. They are sure to bloom next Summer and for years to come. Order yours now.

For individual varieties order by number as shown below.

> 2020. Purple Heart 2027. World Peace 2014. Brigadier 2007. Flash 2034. Apple Blossom

Alike or Assorted Each 39c 3 for 98c 6 for \$1,79 Postpaid.

### GARDEN OF BRILLIANT PHLOX

ORDER NO. 2013 ONE EACH OF 5 PHLOX PICTURED ALL 5 ONLY \$1.50, POSTPAID



### Creeping Phlox

(Subulata) Ideal for borders, rock gardens, or as ground cover. Grows only 4 to 6 inches high and hugs the ground. Plants are a solid mass of bloom in early Spring. Mosslike evergreen foliage.

2365. Blue Hills

2366. Crimson Beauty 2367. Rosy Pink 2368. Snowflake

Your choice: Each 49c; 3 for \$1.29, Postpaid. CREEPING PHLOX SPECIAL

Order No. 2364. One each of all Creeping Phlox listed above.

All 4 only \$1.50, Postpaid.



### **Trollius**

2396. Bright yellow outer petals with center petals of rich orange. Stems 12 to 18 inches are fine for cutting. Blooms from May until August. Very hardy. Each 65c; 3 for \$1.75, Postpaid.



### Rose Elf

2308. (Pentstemon) Lovely coral-pink flowers on spikes about 18 inches tall. Ten or more spikes on each plant and bloom comes continuously during June, July and August. Plant's growth is neat and compact. Fine for cut flowers and perfectly

Each 69c; 3 for \$1.85, Postpaid.

## Evergreens

Beautiful specimen trees, carefully selected for form and sturdy growth. They'll develop into beauties like the ones pictured on these pages. All field grown and 4 to 5 years old.



7204. COLORADO BLUE SPRUCE (above). Bluishgreen foliage and symmetrical shape make this a favorite everywhere. Grows 25 to 30 feet tall and thrives in cool climate, sandy soil. Very hardy. 10 to 12 inch size. Each \$2.00; 2 for \$3.45, Postpaid.



7203. RED CEDAR (above). Fast - growing upright, easily trimmed to any shape or size. Gray-green foliage turns reddish - purple in Fall. Very hardy, 12-18 inch size. Each \$1.65; 2 for \$2.75, Postpaid.



7209. NORWAY SPRUCE (above). A perfect pyramid, often 35 feet tall. One of the fastest-growing evergreens, with lovely dark green foliage. Hardy everywhere. 12-18 inch size. Each \$1.90; 2 for \$3.25, Postpaid.



for \$3.85, Postpaid.

7200 SILVER JUNIPER (above). A sparkling silver blue in summer, easy to trim and shape. Grows to 15 feet and one of the hardiest, most drouth-resistant evergreens, 12-18 inch size. Each \$2.00; 2 for \$3.45, Postpaid.





7202. SAVINS JUNIPER. Low growing, semi-upright shape, usually 3 to 4 feet tall. Arching branches with dark green foliage, ideal for foundation plantings. 12-18 inch size. Each \$2.25; 2 for \$4.00,



7201. PFITZER JUNIPER. Low spreading growth, up to 3 feet high and 6 feet wide. A favorite because of its fast growth and hardiness everywhere. Easy to shape, will stand crowding. 12-18 inch size. Each \$2.25; 2 for \$4.00, Postpaid.



7228. ANDORRA JUNIPER, Grows less than a foot high, but spreads to about 4 feet. Long blue-green branches make it ideal for terraces or low walls. Very hardy. 10-12 inch spread. Euch \$1.85; 2 for \$3.10, Postpuid.



7 2 1 0. GLOBE ARBORVITAE. Grows 3 to 5 feet tall, in a natural globe shape. Closely packed branches trim to a tight ball. Trims to any size, needs sun and water. 10-12 inch size. Each \$2.00; 2 for \$3.45, Postpaid,



7207. MUGHO PINE. Compact ball of stiff, dark green needles grows to 2 to 3 feet high, 3 feet across. New growth looks like little candles. Ideal as a foundation planting, will do well anywhere. 8-12 inch size. Each \$2.00; 2 for \$3.45, Postpaid.



7215. SPREADING YEW. Really spreads out; grows only about 3 feet tall but spreads to 10 feet across. Ideal for terraces, will thrive even in rocky soils. Completely hardy. 10-12 inch size. Each \$2.25; 2 for \$4.00, Postpaid.



7227, HICKS YEW. A pyramidal yew preferred for its heat - and drouth - resistant qualities. Attractive branches grow upward in vase or columnar shape. Very hardy. 15 to 18 inch size. Each \$2.90; 2 for \$5.25, Postpaid.



NOTICE. When you order evergreens illustrated above, the trees you will receive will be in the sizes mentioned and may be expected to look like the pictures at the left. They will develop into fine specimens for you, and still cost you very little. Each tree is 4 to 5 years old, field-grown, transplanted and root-pruned for vigorous growth. Instructions will come with your order.



### VERBASCUM

2300. Soft rose-pink flowers bloom from late Spring through early Fall. Foliage is downy and quite attractive. Tall growing, it makes an ideal background for your perennial bed.

Each 49c; 3 for \$1.25, Postpaid.



### **CLOVE PINKS**

2329. Spicy fragrant carnation-like blooms in May and June. About 8 inches high, fine for cutting. Color ranges from light pink to cerise pink. Some are semi-double.

3 for 98c; 6 for \$1.79, Postpaid.



### **BALLOON FLOWERS**

(Platycodon Grandiflorum) Twenty to Forty attractive, bell-shaped flowers bloom at once, and keep coming on throughout the Summer and early Fall. Plants do well in sun or partial shade. Cut flowers make exceptional bouquets and last well. Winter-protect north of Des Moines, Iowa.

2310. Pink 2304. Blue 2398. White Your Choice, Alike or Assorted: 39c Each; 3 for 98c, Postpaid.

### BALLOON FLOWER GARDEN

Order No. 2399. One each of the colors above.

ALL 3 ONLY 89c, POSTPAID.



2577. (Prince of Wales) The largest flowering violet that grows! Blooms are rich, royal purple and they are very sweet scented. Very long stems. Will grow anywhere, but do best in partial shade. We guarantee good, strong hardy plants.

Each 39c; 3 for 98c; 6 for \$1.65, Postpaid.



### **PLUMBAGO**

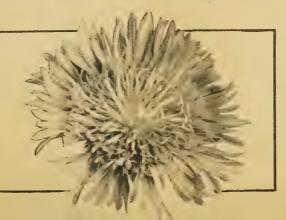
2389. An unusual perennial ideal for edging or for a low-growing bed. Tiny buds are bronze-red, opening into charming blossoms of rich blue. Loads of blooms from July to frost. Grows 6 to 8 inches tall.

Each 55c; 3 for \$1.50, Postpaid.



big flower of an unusually lively lilac-blue color. Blooms as wide as 6 inches; come continuously and generously all Summer and up to frost. Stems are 12 to 18 inches tall. Very hardy, thrifty grower, succeeds anywhere.

Each 55c; 3 for \$1.50, Postpaid.





### PAINTED DAISIES

2385. Robinson's Red. Brilliant red with bright gold center.

2386. Pink Hybrid. Bright pink, contrasting golden center.

2387. Semi-Double. Colors from brightest pink to deepest red.

Each 39c; 3 for 98c, Postpaid.

### PAINTED DAISY SPECIAL

Order No. 2388. Two each of above ...
ALL 6 ONLY \$1.85, Postpoid.



### PINCUSHION FLOWER

2380. HYBRID SCABIOSA. Lovely flowers in an attractive range of colors including shades of blue, lavender, and white. Grows 2 feet high, is very hardy, and thrives in full sun. You'll be enjoying blooms from June clear through September. Each 55c; 3 for \$1.50, Postpaid.



### SWEET WILLIAM

Brilliantly colorful in early spring, Trusses densely packed with bloom, comes on stems 12 to 18 inches tall.

Each 39c; 3 for 98c, Postpaid.

2339. SCARLET BEAUTY

2340. PINK BEAUTY

2343. PURPLE BEAUTY

### SWEET WILLIAM GARDEN

Order No. 2346. One each of Sweet Williams above . . . all 3 for only 89c, Postpald.

Page 15



## Chrysanthemums

HUGE, GLOWING BLOOMS
COVER THE PLANTS
IN THE FALL! ALL
HARDY, ALL FAST-GROWING.



This grand selection of Chrysanthemums was chosen for you from dozens of available varieties ... because (1) they begin blooming in mid-September and are then in glorious full bloom within a few days . . . (2) they are the true cut-flower type; the blooms often 3 inches across and very densely double . . . (3) they are free blooming; so bloom-packed that the foliage will be completely covered . . . and (4) they are thrifty vigorous growers; all perfectly hardy.

Order yours right now. When they bloom next Fall you'll have a thrilling abundance of bloom. Send your order today.

2144. Myrtie Walgreen

2164. Zantha

2102. Glowing Coals

2105. Avalanche

2140. Kathleen Lehman

Alike or Assorted

EACH 39c; 3 for 98c

Postpaid

### "Million Mums"



These Cushion Type Chrysanthemums grow in low, rounded bush form only 12 to 18 inches high. And when blooming time comes you will see a solid cushion of bloom. From the ground to the top and all around, hundreds and hundreds of blooms. Then you'll know why we call them "Million Mums." Plant them this Fall for years of wondrous beauty.

2112. Bronze 2114. Red 2113. Pink 2115. Yellow

Alike or Assorted

EACH 39c; 3 FOR 98c, POSTPAID



## Baby's Breath

This delicate flower is one of our rarest beauties. The body of the plant grows close to the ground, then shoots up numerous feathery panicles of white or pink flowers on thread-like stalks during early summer. They are beautiful to mix in with bouquets of other flowers and are fine for winter bouquets.

2501. BRISTOL FAIRY. Large, pure white, very double. Blooms all summer. 1½ to 2 feet. Each 98c; 3 for \$2.75, Postpaid.

2502. ROSY VEIL. Double like Bristol Fairy. Flowers open white and change to delicate pink as season advances. Is 2 weeks earlier than Bristol Fairy. Each 69c; 3 for \$1.85, Postpoid.

2505. DOUBLE SNOW WHITE. This is the old fashioned favorite with tiny white single flowers which give it a gauze-like appearance. Each 49c; 3 for \$1.29, Postpaid.

### BABY'S BREATH SPECIAL

2506. One each of 3 above, \$1.65, Postpaid.



### Pacific Hybrid Delphinium

This giant hybrid strain has very double and very large flowers. They come in exciting new colors, from pale shadings to intense deep colors. The spikes are very tall, and very densely and luxuriantly loaded with bloom.

### Each 59c; 3 for \$1.65, Postpaid.

2595. KING ARTHUR. Darkest Violet 2594. BLUE JAY. Clear Medium Blue

2592. GUINEVERE. Pink-lavender

2590. GALAHAD. Giant White

### DELPHINIUM GARDEN

Order No. 2596

One each of Delphiniums above . . .
ALL 4 ONLY \$1.95, POSTPAID



### Achillea

2301. ANGEL'S BREATH. Pure white flowers come in compact, cushiony heads like clusters of tiny chrysanthemums. Blooms early summer till frost. Medium low orowing. 55c each; 3 for \$1.50, Postpaid.

2305. PINK ACHILLEA. Colors range from frosty pink to deep rose. Fragrant, fern-like foliage. Dense clusters of bloom. Each 39c; 3 for 98c, Postpaid.

Order No. 2312. Three each of 2 Achillea above. ALL 6 ONLY \$2.15, Postpaid.



### Lythrum

2331. BEACON. Clear carmine red flowers, set on 2-foot spikes. Blooms early summer till frost. Willowy foliage . . . fine for cutting. Each 49c; 3 for \$1.29, Postpaid.

2332. ROSALIE. Rosy pink flowers are graceful, and make wonderful bouquets. Hardy and does well in sun or shade. Each 49c; 3 for \$1.29, Postpaid.

### LYTHRUM GARDEN

Order No. 2330. Three each of 2 Lythrum above.

All 6 ONLY \$2.25, POSTPAID.













### Special! ROSE GARDEN OF ALL 6

Standard 2-Year Bushes Order No. 5252 One each of 6 Roses above

All 6 only \$5.25, postpaid.

Select 2-Year Bushes Order No. 5253 One each of 6 Roses above All 6 only \$6.85, postpaid.

SEE OPPOSITE PAGE FOR INDIVIDUAL PRICES



### **EUTIN**

5080. Ideal for mass plantings in beds or borders or as individual bushes. Large clusters of very double, deep red flowers appear for weeks . . . you can have literally hundreds of them. You'll be delighted with this excellent new floribunda.

> 3 for \$3.35; 6 for \$6.50; 12 for \$11.95, Postpaid.



**BROWNELL SUB-ZERO** ROSE (See description at right)



## Climbing ROSES SHOWOFF

5111. Introduced only a few years ago, SHOWOFF has been a sensation. It literally covers itself with sparkling, vivid red blooms in the Spring, and blooms often appear at intervals throughout the summer. Limited supply . . . order today.

Each \$1.75; 3 for \$4.75; 6 for \$8.50, Postpaid.

### **CLIMBING PAUL'S SCARLET**

5134. The finest climbing rose. Dazzling scarlet blooms cover the entire bush with often as many as 500 to 1000 blooms on an individual plant. It's hardy, too. There are many of them in Shenandoah and each year they are admired by all of us. We know you'll be mighty proud to have Paul's Scarlet blooming gloriously

Standard 2-Year Plants
Each 90c; 3 for \$2.50; 6 for \$4.85 Page 18

Selected 2-Year No. 1 Plants Each \$1.00; 3 for \$2.75; 6 for \$5.25



## Everblooming Hybrid Tea

## ROSES

## VIGOROUS, HUSKY BUSHES OF EXCELLENT QUALITY

(ILLUSTRATED AT LEFT)

Be first in your neighborhood to have beautiful Roses in bloom, PLANT THEM THIS FALL. They will be already growing vigorously long before you could make a Spring planting. More blooms for you and larger blooms, too! Pictured here are 5 of our finest, most dependable hybrid teas. Sure to grow. Sure to give you a grand showing of bloom. Order early.

5038. American Beauty 5044. Snowbird 5005. Annette

5067. Talisman 5040. Golden Rapture 5020. Crimson Glory

Standard 2-year Bushes: Each \$1.00; 3 for \$2.75, Postpaid. Select 2-year Bushes: Each \$1.25; 3 for \$3.50, Postpaid.

## **Brownell Sub-Zero Hybrid Tea Roses**

Brownell Sub-Zero Roses come through winters of 15° below zero without any protection at all. But, if protection of a good mulch is provided, they will winter in areas where temperatures of 15° to 40° below zero are expected. For size, form and colors the Brownell Sub-Zero Roses compare with the best. The blooms are large and, due to extra thriftiness and hardiness, the bushes bloom more abundantly and more consistently throughout the season.

5127. Shades of Autumn Crimson and Gold 5126. Pink Princess Glowing Pink

5130. Queen O'Lakes Rich Bright Red

EACH \$1.75; 3 OR MORE, \$1.50 EACH, POSTPAID ORDER NO. 5238. 1 EACH OF 3 ABOVE ALL THREE ONLY \$4.25, POSTPAID

## Finest Floribunda Roses

5057. FASHION (Plant Pat. No. 789) 1950 All-America Award Winner. Lovely new color and really everblooming! Pointed buds of rich red open to luminous coral pink roses suffused with gold. Very hardy. No. 1 Bushes. Each \$2.00; 3 for \$5.25, Postpaid.

5054. CHATTER. Unusual new brilliant crimson color. Fragrant flowers literally cover the bush. Each \$1.50; 3 for \$3.90, Postpaid.

5059. GOLDILOCKS. (Plant Pat. No. 672) True golden yellow, very double flowers. Profuse bloomer, over a long period. Each \$1.50; 3 for \$3.90, Postpaid.

5056. VOGUE. (Plant Pat. No. 926) 1952 All-America Winner. Hybrid-Tea type flowers are intense cherry red, 3 to 4 inches across, and carried in sprays. Each \$2.00; 3 for \$5.25, Postpaid.

All Four: A Beautiful Bargain

ORDER NO. 5283. 1 EACH OF 4 ABOVE ALL 4 ONLY \$6.35, POSTPAID



### HARDY OUTDOOR FERNS

One of the most attractive hardy plants. The dense growth of beautiful foliage is always lovely. Will thrive in the shady places close to your house where other plants fail to grow. Ferns give a planting effect of Nature's own way. We have four fine varieties for you:

#### EACH 39c; 3 for 98c, POSTPAID

2510. OSTRICH PLUME. Tallest growing of all. The long graceful leaves resemble an ostrich feather, grow to 3 feet.

2511. GOLDIE'S WOOD FERN. Arched and spreading type. Very vigorous. Grows 2 feet tall.

2512. MAIDEN HAIR. Most attractive and rarest. Very wiry, slender, black stems with delicate green fronds. 12 to 18 inches tall.

2513. INTERRUPTED. Grows 2 to 4 feet tall. Good for foundation plantings, shade or semi-shade.

### FERN GARDEN

Order No. 2514. One each of the 4 Ferns above . . . All 4 Only \$1.29, Postpaid.

2509. 10 Assorted Ferns, our selection, \$2.95, Postpaid.



### SHASTA DAISIES

For generous bloom and for long stemmed cut flowers you will surely want to plant Shasta Daisies. They will give you a beautiful show in your garden and provide most lovely bouquets.

2314. Giant Alaska. Large glistening white single flowers, golden centers. Bloom late Spring and into the Summer. Each 39c; 3 for 98c, Postpaid.

2383. Deiner's 8-inch. Largest flowering Shasta. Single white blooms reach the astounding size of 8 inches across. Each 55c; 3 for \$1.50, Postpaid.

2384. Deiner's Grand Marconi. Fully double and beautifully frilled flowers, on stiff stems. Often as large as 4 inches across. Each 39c; 3 for 98c, Postpaid.

SHASTA DAISY SPECIAL
Order No. 2311. One each of above
All 3 only 98c, Postpaid.

## African Violet LEAVES

The economical way to buy the newer, more expensive varieties. Leaves come packed in a perfect rooting medium . . . just put in a bowl, insert leaves, and water! We guarantee delivery in perfect condition.

Varieties available: Double Lace, Brenda Girl, Peach Blossom, Blue Ohio, Ruffled Queen, Appealing, White Madonna, Blue Bell. (We must reserve the right to substitute if supply of any variety is exhausted).



### **GERANIUMS**

9401. OLYMPIC RED. Bright brick red. Sure to bloom generously.

Each 59c; 3 for \$1.39

9402. SALMON IDEAL. Large pink blooms, and lots of them. Branches profusely.

Each 59c; 3 for \$1.39

9403. WHITE MADONNA. The best white geranium. A truly prolific bloomer.

Each 59c; 3 for \$1.39

### GERANIUM SPECIAL

Order No. 9410

One Each of Red,

Pink and White

All three only \$1.19



### COLEUS

9120. All colors of the rainbow ... the finest varieties obtainable. Ideal for windows and planters in good light.

Each 39c; 3 for 98c



JOSEPH'S COAT

9121. Another colorful addition to the planter box family. A very brilliant and compact house plant.

Each 39c; 3 for 98c



ANGEL WING BEGONIA



DOUBLE ROSE BEGONIA Page 20

9303. ANGEL WING BEGONIA. Very dark green foliage attractively spotted with silver. Small blooms are red. Each 69c; 3 for \$1.89.

9304. STRAWBERRY BEGONIA. Most unusual. Plants form runners and little plants come on the runner ends. Easy to grow. Each 69c; 3 for \$1.89.

### DOUBLE ROSE BEGONIAS

Very double blooms are like darling little roses and the glossy foliage is very attractive, too. They are very easy to grow and will keep you thrilled with a continuous parade of bloom. Your choice of these 3 colors:

Each 75c

9306 Red 9307 Pink 9308 White

9305. One Each of All 3 Above, Only \$1.98. Postpaid.



RED MENTOR GIANT



PINK WONDER

### **AFRICAN VIOLETS**

9504. RED MENTOR GIANT. Extremely fine dark red double. Foliage dark bluish green and very vigorous. Each \$1.25, Postpaid.

9505. PINK WONDER. Giant single pink bloom with heavy dark green foliage. Each \$1.50, Postpaid.

9503. GENEVA BEAUTY. Deep purple bloom with a white edge that does not fade in hot weather, good green foliage. Each \$1.50, Postpaid.



GENEVA BEAUTY

9501. RED KING. So popular last Spring, we left it in this new list of violets. Still one of the best reds. Every collection should have one. Each \$1.00, Postpaid.

9515. DOUBLE ORCHID GIRL. Double orchid bloom on very compact girl foliage. Nice collection item. Each \$1.25, Postpaid.

9514. PAINTED GIRL. Single white bloom with distinctive rose markings. Very compact plant. Each \$1.25, Postpaid.

9508. WHITE ATTRACTION. One of the best whites we have seen. Profuse bloomer with giant size. Each \$1.00, Postpaid.

9517. PINK ATTRACTION. The lovely pink of the Attraction series. Very large vibrant pink, dark eye. Very good foliage. Heavy bloomer. Each \$1.50, Postpaid.

9506. ROYAL SCOT. One of the best of the deep blue doubles. A collectors item. Heavy bloomer. Each \$1.25, Postpaid.

9507. MINUET GIRL. As dainty as the dance itself. A beautiful light blue with outstanding foliage. Each \$1.25, Postpoid.

9502. CALIFORNIA DARK PLUM. A very fine red with extreme vigor and a very heavy bloomer. Each \$1.25, Postpaid.

### **BEGONIAS**



### WATERMELON BEGONIA

9316. Leaves are striped just like little watermelons. Not a true begonia botanically, but called a begonia because of its habit of growth. Very attractive

tive. Each 59c; 3 for \$1.39
9312. INDIAN MAID BEGONIA.
Dark red, shiny leaves. Red
blooms. Each 59c; 3 for \$1.39.

### PLANTING INSTRUCTIONS WITH YOUR ORDER

We'll send complete, easy-to-follow instructions with your order, so even the newest beginner can get off to a good start. Even African Violets will thrive if you let us show you how. Order your plants today.



### FITTONIA

9122. Leaves are a bright green, closely netted with white veins. Sometimes called Silver Threads. Needs little or no sunlight.

Each 50c; 3 for \$1.25



### **ALUMINUM PLANT**

9123. A fairly new house plant, rapidly gaining in popularity. Dark green foliage, variegated with a true aluminum color.

Each 39c; 3 for 98c



### **CACTUS AND SUCCULENTS**

9201. SOLD AS A COLLECTION ONLY. Seven plants: 2 spiny-type cacti and 4 succulents, all different. Just put them in a half sand, half soil mixture and watch them grow. Your first blooms will delight you.

### **ALL 7 PLANTS ONLY \$1.00**



9218. TABLE FERNS. Dwarf and compact, varied in color and shape. Ideal for centerpieces. Each 25c; 3 for 59c.

9219. BOSTON FERN. Rich, dark green leaves. Likes light but not direct sun. Each 75c.



9213. ARTILLERY FERN. Bright green foliage, tiny white flowers. Vigorous grower. Each 39c; 3 for

9100. DWARF BOSTON FERN. Like Boston Fern above, but a dwarf, compact shape. Each 65c.



9124. CROTON. Exotic tropic foliage plants in interesting, twisting shapes. Each 65c; 3 for \$1.65.



9216. CHINESE EVERGREEN. Largeleaved foliage plants. Easy to grow, beautiful shiny foliage. Each 75c; 3 for \$1.95.



9130. HAHNI SANSEVERIA. Similar to "snake plant" but shorter, fatter growth and more interesting colorations. Each 39c; 3 for 98c.

9110. TALL SANSEVERIA. (Snake Plant). The old favorite. Long leaves thrive anywhere. Each 35c; 3 for 89c.



9125. DWARF PHOENIX PALM. A perfect little palm that retains its tiny size. Attractive and different. Each 39c; 3 for 98c.

9126. NEANTHE BELLA PALM. Same attractive shape and foliage, but grows taller and bigger. Each 50c; 3 for \$1.19.



9215. BABY TEARS. Tiny green leaves grow like moss, flowing over sides of pot. Easy to grow. Each 35c; 3 for 89c.

9200. BABY TOES. Similar to Baby Tears, but smaller leaves and light powder blue color. Each 39c; 3 for 98c.



9102. GLACIER IVY. Green and white variegated leaves, very branching. Each 75c; 3 for \$2.00.

9103. HAHN'S BRANCHING IVY. Best of all branching ivies. Easy to grow. Each 39c; 3 for 98c.



9101. GOLD DUST IVY. New and very attractive! Dark green leaves flecked with gold. Easy to grow. Each 75c; 3 for \$2.00.

9104. MERION BEAUTY IVY. Very dark green leaves. Will grow in water. Each 50c; 3 for \$1.25.



9112. SYLVANIA BEAUTY IVY. Spear-shaped leaves, compact growth. Best green ivy. Each 50c; 3 for \$1.25.



9114. VARIEGATED PEPEROMIA. Attractive white and green leaves. Likes a little more light than green varieties. Each 39c; 3 for 98c.

9113. GREEN PEPEROMIA. Dark green, nearly-round leaves. Attractive anywhere: end tables, planters or pots. Likes shade. Each 35c; 3 for 89c.



9116. GREEN GOLD NEPHTHYTIS. Exotic foliage, shot with lighter green. Very attractive. Each 39c; 3 for 98c.

9117. WHITE GOLD NEPHTHYTIS. Translucent leaves of white gold, edged with pale green. Use as contrasting color in planter box. Each 50c; 3 for \$1.19.

9108. EMERALD GEM NEPHTHYTIS. Dark green, arrow-shaped leaves. Will vine in time. Each 35c; 3 for 89c.



9118. DIFFENBACHIA ROEHRSI. Tropical plant from Brazil. leaves are white gold, edged in green. Don't miss it. Each \$1.95.



9115. DIFFENBACHIA PICTA. Oval leaves are rich green with white splotches. Easy to grow, and very different. Each \$1.50.



9111. FIDDLE-LEAF PHILODENDRON. Another Brazilian import. Unusual leaves are glossy olive green. A real feature. Each \$1.95.

9106. GREEN PHILODENDRON. Leaves are glossy green, heartshaped. Thrives anywhere. Each 39c; 3 for 98c.

9107. VARIEGATED PHILODEN-DRON. Glossy green leaves, streaked with green. Each 50c; 3 for \$1.19.

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2309. Glossy orange petals form clusters 3 to 5 inches in diameter in mid-summer. Ideal for borders around perennial beds or in front of Evergreens. Perfectly hardy, thrive in full sun.

Waller Franklin Hybrid.

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2561. Waller Franklin Hybrid.

Huge white to deep red and pure white purple. 69c each, 3 for \$1.85,

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2529. GOLDEN SUN CARNATION SPECIAL Order No. 2534. One each of 4 Carnations above. ALL 4 ONLY \$1.25, POSTPAID

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Start your vegetable and flower plants indoors this winter and early spring. Fiber bands are nutrienttreated for better growth, larger root systems. Easy to use, save space and time, eliminate transplanting shock. 12 plant bands and flat in set.

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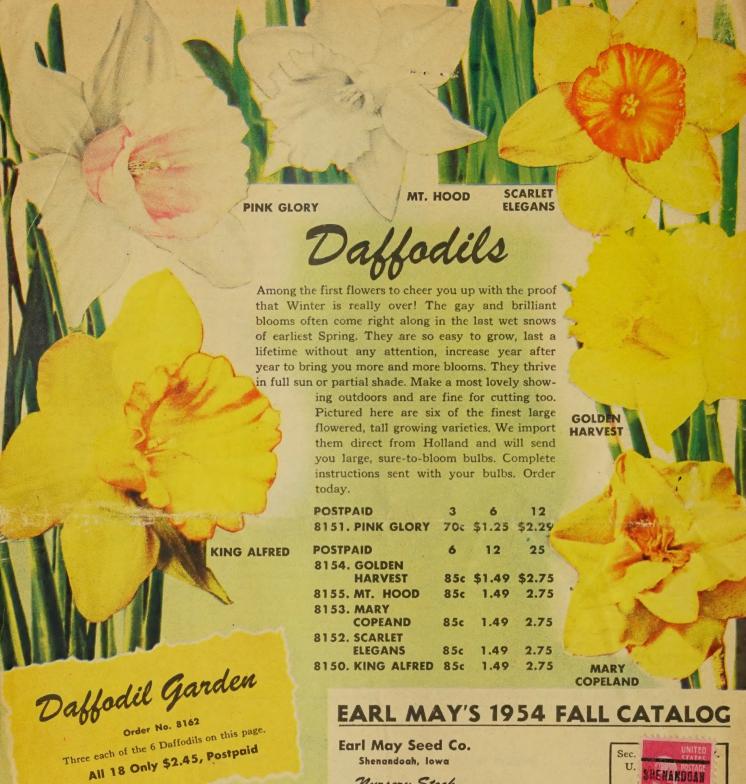
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